



CROATIAN NATIONAL TOURIST BOARD

INVITATION TO SUBMIT EXPRESSION OF INTEREST

***Selection of an Agency for the Engagement of an Actor
in a CNTB Promotional Project (Image Video 2026)***

Reference No.: JP/II/170

Zagreb, April 2026

1. SUBJECT OF THE INVITATION

The Contracting Authority hereby invites specialized agencies to submit an Expression of Interest for the provision of services related to the engagement of internationally recognized A-list actors/actresses with a proven connection to the Republic of Croatia, for the purpose of producing a promotional image video with a maximum duration of up to 180 seconds.

The selected agency shall assume full responsibility for establishing communication with and contracting the engagement of the actor/actress, as well as for executive-creative and production supervision of their participation in the Project.

Note: All terms used in this Call that have a gender-specific meaning shall be deemed to refer equally to both male and female gender, regardless of the grammatical form used.

1.1 Target Profile of the Actor/Actress

We are seeking world-renowned actors/actresses who meet the following criteria:

- **Connection to the Republic of Croatia**
Documented family background or a strong personal or professional connection to Croatia (e.g. **Eric Bana** – father of Croatian origin, **John Malkovich** – grandparents from Ozalj, **Joe Manganiello** – mother of Croatian descent, or actors such as **Leonardo DiCaprio, Salma Hayek, Matthew McConaughey** who have publicly promoted Croatian natural heritage). The connection must be publicly documented and may include ancestry, personal or family ties, professional engagements, cooperation with Croatian film or creative industries, participation in Croatia-related projects, public promotion of Croatia, or other comparable circumstances.
- **A-list Status** Belonging to the group of internationally recognized and awarded A-list actors/actresses.
- **Availability** Availability for up to seven (7) filming days during the period **from 1 May to 30 September 2026**.
- **Prestigious Awards:** Possession of at least one major international award (e.g. **Academy Award (Oscar), Emmy Award, Golden Globe, Palme d’Or, or Golden Lion**).

1.2 Filming Locations

Filming will take place at exclusive locations in Croatia, including but not limited to: **Zadar, Split, Dubrovnik, Zagreb, Slavonia, the island of Lošinj, Rovinj** etc.

1.3 Actor Engagement and Availability in 2026

- **Duration of Engagement:**
Up to seven (7) working days on filming locations in Croatia.
- **Filming Availability:** Availability for seven (7) filming days in the period **from 1 May to 30 September 2026**, due to optimal filming conditions and location accessibility.

Note: Confirmation of availability within the specified period is required (**Annex 1 – Statement of Availability**).

2. SCOPE OF AGENCY SERVICES

2.1 Contracting and Management of Actor Engagement

The Agency, acting in its own name but for the account and benefit of the Contracting Authority, shall establish contact with the actor/actress and their representatives, negotiate all commercial and legal terms of engagement, including but not limited to the fee, schedule, usage rights, approvals, and confidentiality matters, prepare the term sheet, and conclude an appropriate agreement ensuring the transfer of rights to use the name, image, voice, and performance of the actor/actress to the Contracting Authority.

Throughout the entire duration of the Project, the Agency shall manage the relationship with the actor/actress and their team.

2.2 Executive-Creative Supervision of the Project

The Agency shall participate in the development of the creative concept as far as it relates to the involvement of the actor, attend key pre-production meetings, and review relevant production documentation, including the filming plan, schedule, and communication protocols, as necessary to protect the interests of the Contracting Authority.

2.3 Coordination and Supervision of Filming

The Agency shall coordinate cooperation with the production company responsible for filming, supervise compliance with the agreed terms of engagement, and ensure the presence of its authorized representative on set during all filming days involving the actor.

2.4 Logistics and Riders

Arrangement of all conditions related to travel organization (air tickets and transfers to filming locations), accommodation, security services, and other specific requirements of the actor).

2.5 Reporting and Delivery Documentation

The Agency shall provide the Contracting Authority with complete legal and financial documentation related to the engagement, in particular the contract and consents governing

the transfer of intellectual property rights, in accordance with European Union law and the law of the actor's/actress's country of residence, as well as proof of payment of the agreed fee.

At the request of the Contracting Authority, the Agency shall also submit periodic reports on the status of activities, key engagement terms, and potential risks related to implementation.

3. MANDATORY CONTENT OF THE EXPRESSION OF INTEREST

The Agency shall submit the following as part of the Expression of Interest:

1. Proposal of one or more actors who meet all criteria set out in Section 1
2. Description and confirmation of the proposed actor's connection to Croatia (free-form)
3. Evidence/list of awards received by the proposed actor
4. Specification of the proposed actor's availability dates for filming within the period specified in Section 1.3 (**Annex 1 – Statement of Availability**)
5. Total cost of the engagement, including the actor's fee and all associated costs related to the engagement as specified under Sections 1.3 and 2, including all subsections (free-form submission).

4. SUBMISSION METHOD AND DEADLINE

The complete Expression of Interest shall be submitted exclusively via authorized representatives (agents/management) by email to: **postupci.nabave@htz.hr**

Deadline: 23 April 2026 at 16:00 (CET)

The following must be stated in the email subject line: **"Expression of Interest, JP/II/170"**

NOTES

The Contracting Authority is under no obligation to select any proposal and reserves the right to withdraw from or discontinue the procedure at any stage prior to contract execution, without any obligation to compensate tenderers for any damage incurred or which may occur as a result.

Tenderers whose proposals are not selected shall have no right to appeal nor to reimbursement of any costs related to this procedure.

The Contracting Authority reserves the right to subsequently extend the submission deadline or amend any of the conditions set forth in this documentation.

The selected proposal and individual elements thereof may be subject to changes and modifications in accordance with the Contracting Authority's needs.

In the event of selection, the Contracting Authority reserves the right to request from the selected tenderer all evidence deemed relevant to demonstrate the ability to fulfill the assumed obligations and their quality. If such evidence, at the sole discretion of the Contracting Authority, indicates inability or difficulty in fulfilling the obligations or raises concerns regarding quality, the Contracting Authority shall withdraw from accepting the proposal and/or contract execution without any right of compensation.

ANNEX 1 – STATEMENT OF AVAILABILITY

Subject of the Expression of Interest: *Selection of an Agency for the Engagement of an Actor/Actress in a CNTB Promotional Project (Image Video 2026), Reference No.: JP/II/170*

I hereby declare that, should our Expression of Interest be selected, the proposed actor/actress nominated in our Proposal shall be available on the following dates:

(please specify exact availability dates)

and shall provide services under the Contract for the duration thereof.

This statement is given by a person legally authorized to represent the legal entity:

(Company name and registered office)

Executed in _____, on _____ 2026.

(Authorized representative's signature and seal)