



ISLAND KRK • CROATIA

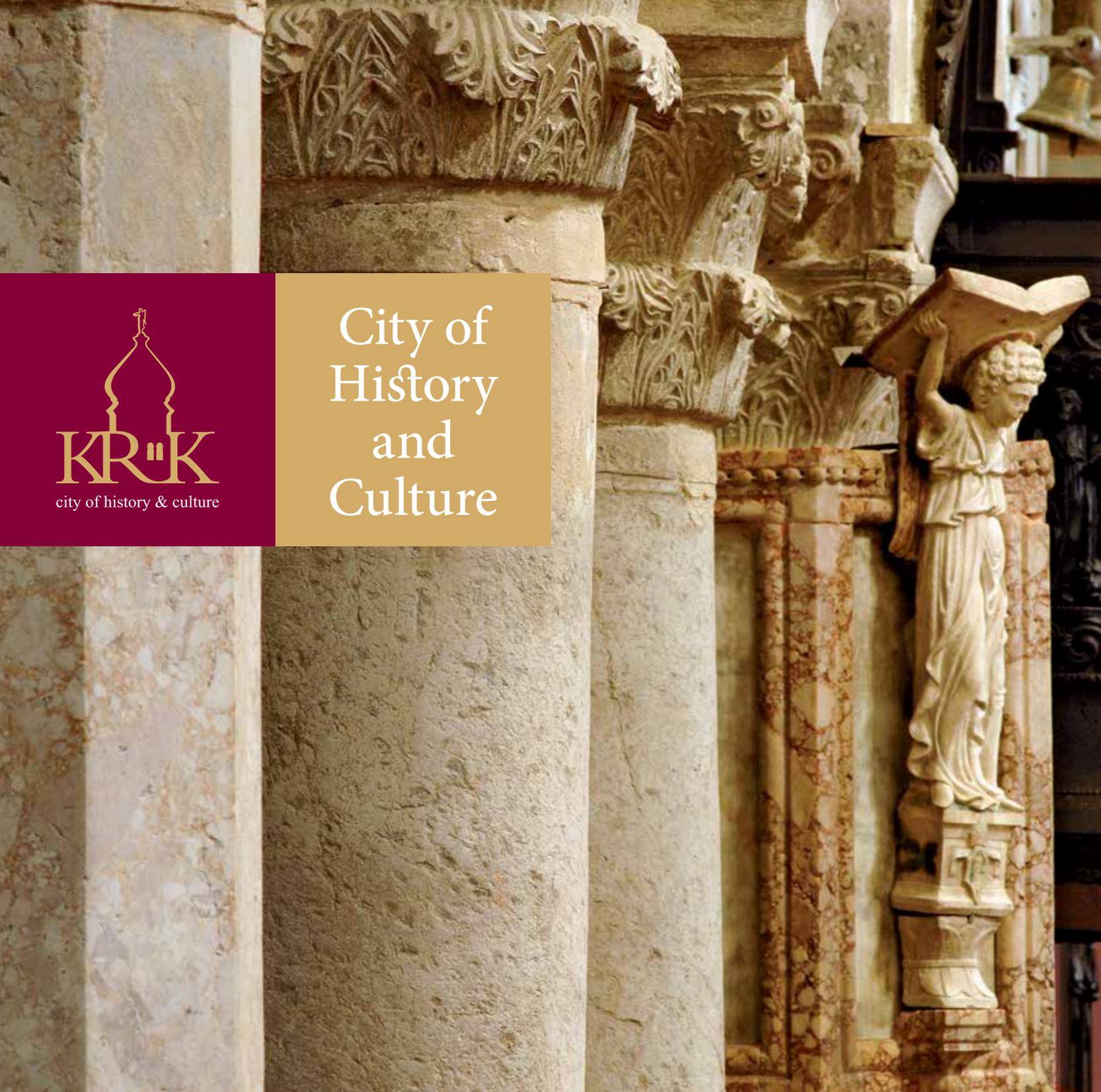


Once upon a time, three thousand years ago, a town was **born**. Ever since the Liburnian times, each of its residents has selflessly contributed to its history with their knowledge, skills and craftsmanship, and above all with their love and desire to make it a better place to live. It's meant to be powerful, independent, free and inspiring. In other words – a place that would rise above the ordinary and take pride in its many intricate facets... **“The glorious town of the people of Krak”**.

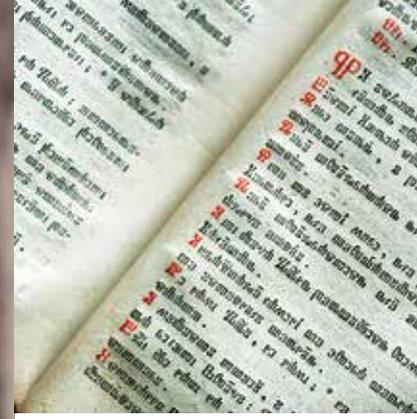


# City of History and Culture

Stroll down the alleys of the old town and bow to its majestic ancient, medieval and Renaissance contours. It's no fun revealing the details – explore them yourselves and let them take you back to its glorious past. Look! Even the angel on the cathedral's bell tower is pointing you the direction!



Festina  
lente!  
Hasten  
slowly!



There is no hurry in Krk, everyone chooses their own pace of enjoying the harmonious townscapes. Its beautiful streets, veiled by the walls, remind of playful kaleidoscope images, only in perfect harmony. So go find your inner child!





Full  
of life



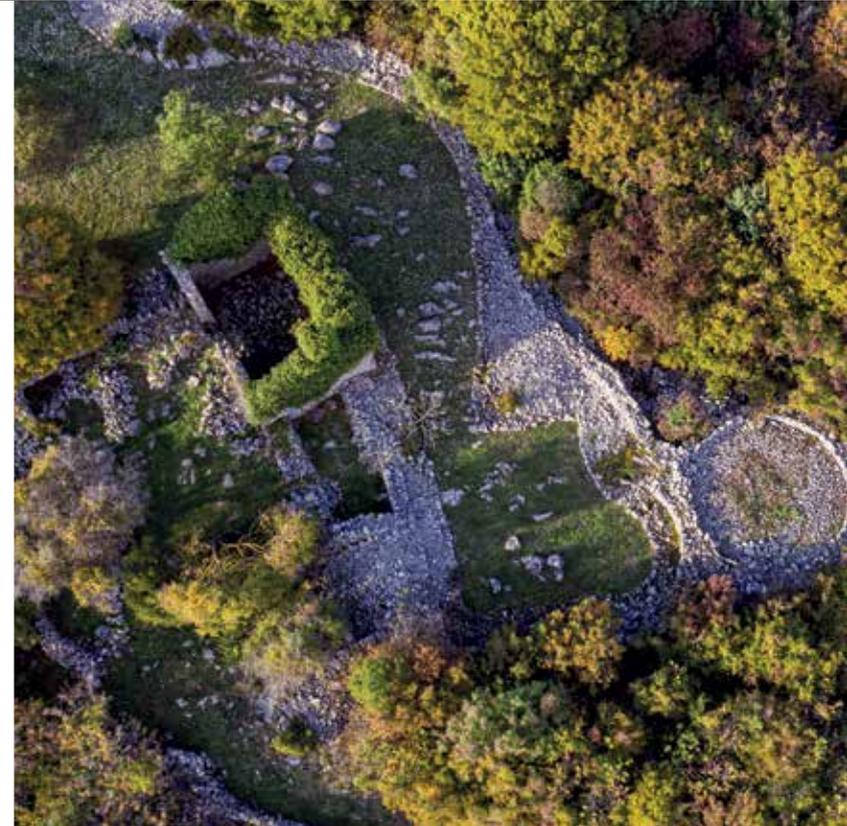
The old town makes a perfect backdrop for any scenario, and each season brings something magical. Hear the children's laughter echoing and at the same time feel all the serenity this place offers to adults. It would probably sound strange if we said that each of its stones offered wisdom, but it's exactly their constancy that makes us feel safe. Welcome to the safe harbour!



# Friendly nature



Nature is all about **harmony and strength**. So become one with it to know yourself better. Its colours and scents will win you over and give you the healing energy. Admire it, because it's the little things that make it magnificent!



# Reflection of beauty



Can't make up your mind as to what beach to visit? Gravel, sandy or one packed with smooth pebbles? It doesn't matter, as long as you're by the sea. It'll chase away all the clouds, soothe your soul and give you all the freedom you've dreamed of. Breathe in the salty air filled with the pine wood scents, and carry this essence in your heart until the next summer.



Find your  
place in  
the sun



We are all looking for our place in the sun. Find your perfect spot to play in the shallow or seek refreshment in the depths. Climb a few rocks to discover an enchanting viewpoint. Then watch the wiggly clouds and have fun discerning various shapes.



# On the wings of freedom

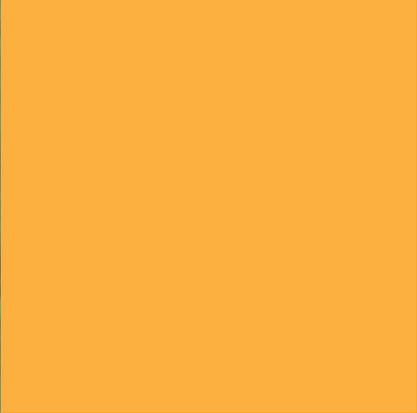


**Freedom crushes all boundaries.**

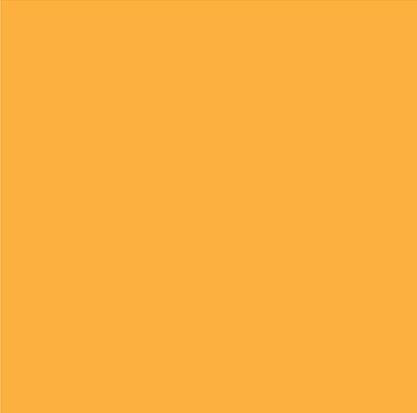
Explore the secrets of the underwater world and you'll feel like you're a part of the dreamiest film story. Be adventurous and create life-long memories!



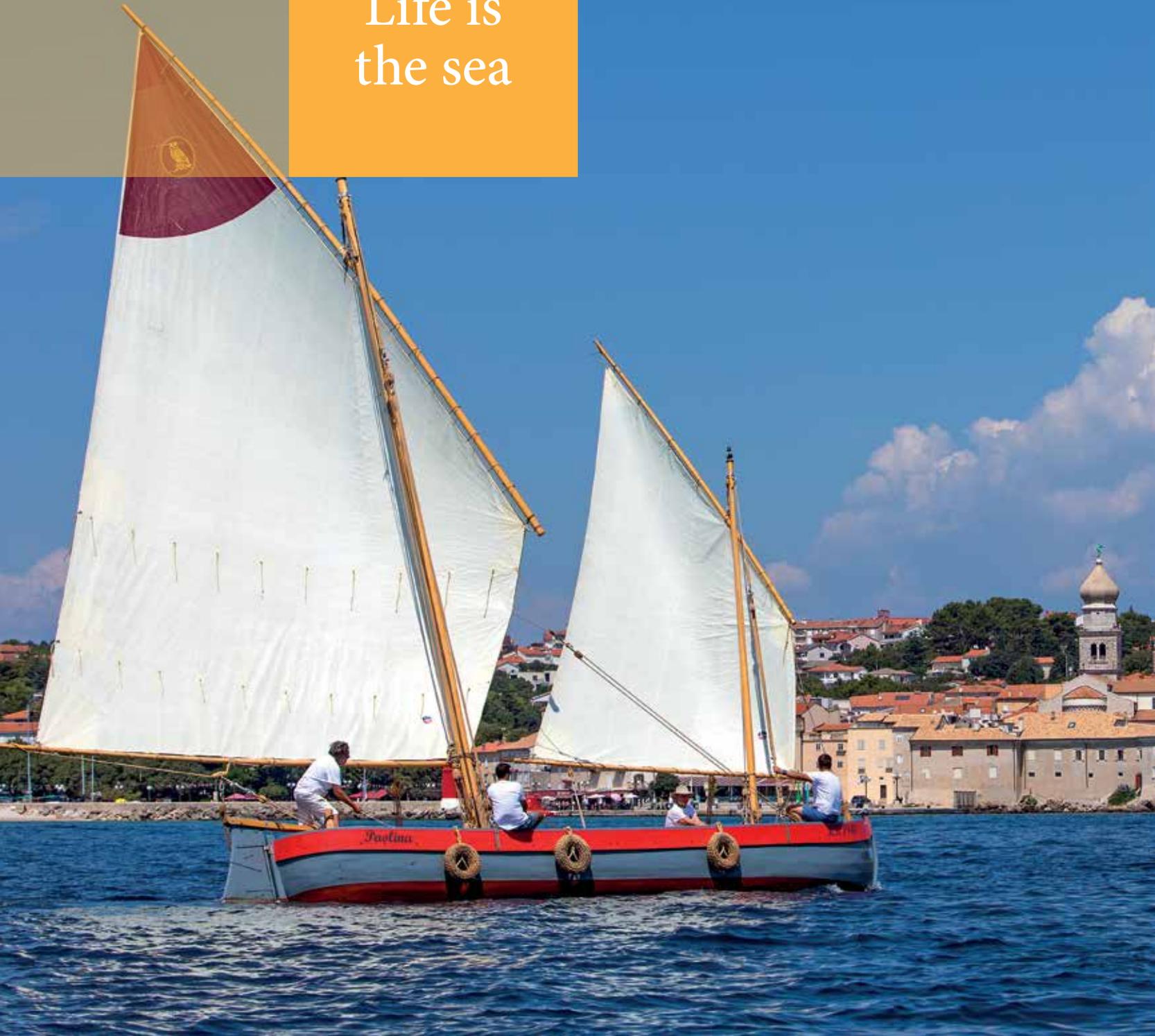
A day  
tailored  
to you



Wake up to the bright skies and overwhelming sea scents. Try out all the summer activities you can think of and test your boundaries. Step out of your comfort zone and embrace adventure – tread the untrodden paths to feel the excitement and face new challenges. In other words, feel young again!



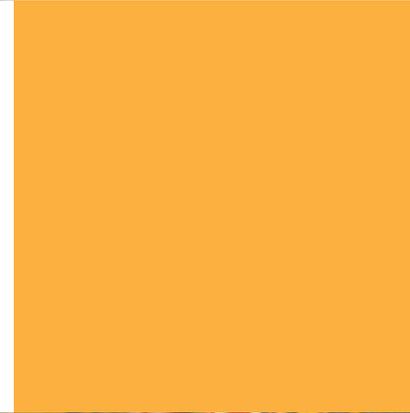
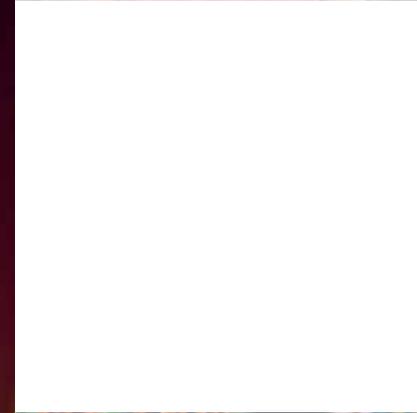
Life is  
the sea



**Our lives are full of ups and downs, just like the sea.** So take a boat, pick a destination and head out for a new adventure. Sail along the picturesque coast and explore the islands. Nothing compares to the gentle waves of the translucent sea, with seagulls as your companions. At the end of the day, let the sea caress you and take you to the dreamland.



# All the gems of Krk



**Krk opens up its whole heart and soul to you.** And it has so much to offer! It evokes the romantic Renaissance and the times of the Frankopan counts, leading you into the exciting world of old trades and crafts. Taste the sweet nectar of home-grown figs and precious drops of olive oil, and you'll see what we're talking about!





Authentic  
flavours



Enjoy the moment in a warm outdoor ambiance, embraced by the sea and olive trees. The smell of freshly baked bread combined with the seducing aroma of olive oil bring the ultimate joy of life. Don't be shy, dig in!

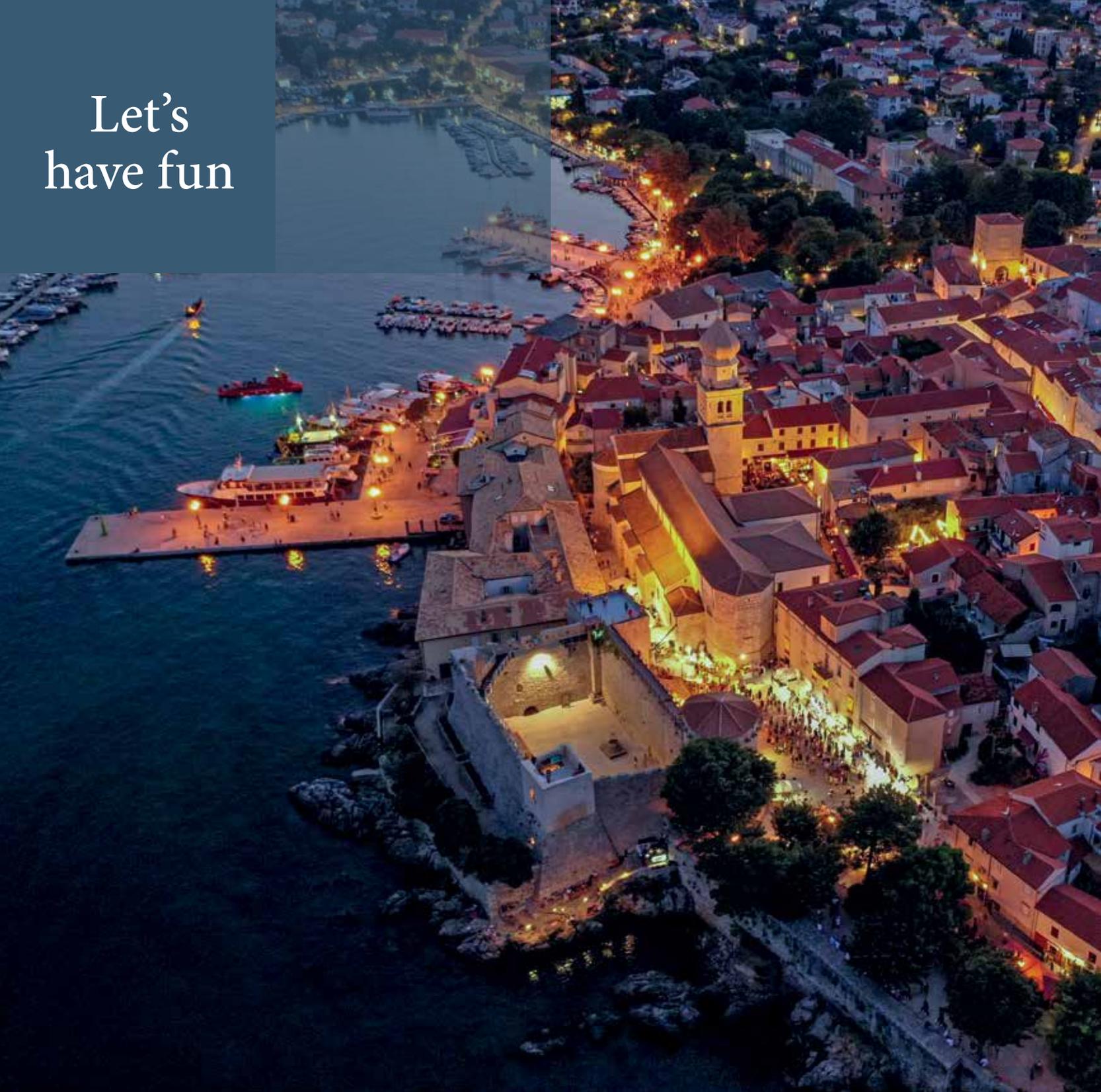
# Mouth-watering flavours



Organic veggies and fruit from nearby gardens, freshly caught fish... nothing can please our taste buds more than such delicious and authentic flavours. Enjoy the little things and let some good stuff begin in the kitchen...it is the heart of the home after all!



Let's  
have fun



Watching the sun go down and sipping your favourite drink makes a great start of a night out. Krk's squares and alleys offer fun for all generations, so hang out with your loved ones on one of the countless terraces by the sea and dance all your worries away.



# Ode to vacation



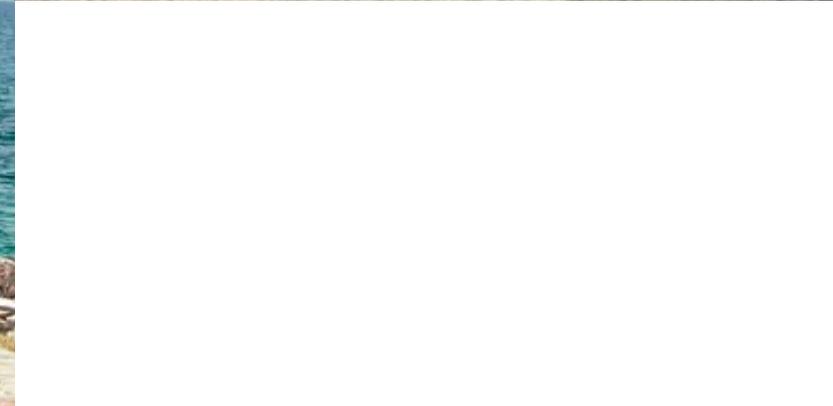
Holidays are a magical getaway from our everyday routine. A perfect 'excuse' to gather the people we love and do anything that fulfils us and makes us happy. Let the seductive shades of blue work their magic!



Closer to  
nature,  
closer to  
yourself



Take it easy, you're on a holiday! The natural setting offers all the harmony and comfort you need to clear your mind and open up new horizons. And that's exactly why we love camping. There is an old saying: if you follow nature you can't go astray. So let it be your guide!



Just like  
home



Designed with great care and decorated with sweet details, holiday homes make a cosy and welcoming space. Your kind hosts will do their best to you make you feel at home, and the enchanting nature will take care of the rest.





# Golden island, splendid town



## Why choose Krk?

There are countless reasons to pick this island and town for a holiday destination. The Adriatic's largest island is well connected to the mainland – easily reachable by Krk bridge, and only an hour and a half drive away from Zagreb Airport, Croatia's air traffic hub.

In the summer season, Rijeka Airport connects the island to numerous European countries, while ferry lines to the nearby islands of Rab, Lošinj and Cres are open throughout the year.

Krk is the northernmost Mediterranean island and one of the sunniest European destinations. It owes its luscious vegetation to a mild climate, and is abundant with olive groves and vineyards. The residents of Krk also take pride in an ever-intensifying growth of Mediterranean plants, fruit and vegetables. While the light summer winds of maestral and jugo cool off the summer heat, the fresh bura (bora) wind clears the skies.

Numerous bays, coves and beaches near the town of Krk stretch from Glavotok to Kornić, along the 28-kilometre long, well-indented coastline. Here you can enjoy the beautifully landscaped and well-maintained pebble and rocky beaches, sunbathing plateaus, crystal clear sea, and impeccable service. The town of Krk also boasts a nudist beach and a dog-friendly beach.

Krk is known for its tourism tradition and hospitality far and wide: travellers are treated like family and indulged to the maximum extent possible. Three- and four-star hotels guarantee

a homey feel and high service quality. If you're a fan of camping, Krk offers modern campsites of various sizes, with numerous amenities: from those in attractive locations near the town to those a bit farther away, vouching a perfectly relaxing holiday in nature. If you opt for private accommodation, your kind hosts will do everything to make you feel at home.

Another great option is staying at a bed-and-breakfast or on a family farm. Check with the local travel agencies and they will gladly provide you additional information about accommodation facilities, daily excursions, etc.

Owing to the island's great traffic connectivity, you can choose from a range of attractive day trips both on and off the island. We recommend visiting the national parks of Plitvice Lakes, Risnjak and Northern Velebit, the town of Opatija and the city of Rijeka, or exploring the nearby Istria. Krk is also well connected to the nearby islands of Rab, Cres and Lošinj.

If you're staying in Krk you can find out all about boat excursions at the town port. Pick a boat, head out to the hidden beaches and marvel at the stunning landscapes reachable only by sea.

Outdoor enthusiasts are welcome to enjoy guided scuba diving tours and numerous cycling trails of various levels of difficulty: 150-kilometre long, recreational, hillside or road routes. Whichever you choose, you'll get to explore the beautiful landscapes of Krk town's hinterland and enjoy all the

peace and quiet you could possibly wish for. Various sports amenities guarantee exciting and unforgettable experiences.

With each walk you will get to discover a part of the island's impressive cultural and historical heritage. Start from the old town and stop by its top sights, galleries and souvenir shops to experience Krk as it once was in the Frankopan family era. Be sure to visit the islet of Košljun, nestled in a cove between Punat and Krk. It takes pride in a Franciscan monastery – a world heritage site that houses four museums, and a library with about 30,000 titles. Various events organised on the island from spring to autumn will evoke the spirit of old times. You're welcome to join us and write your own chapter of Krk's history!

When you decide to take a break from sightseeing, be sure to taste some of the local specialities. The island's numerous konobas (taverns) and restaurants offer tasty dishes made from fresh local groceries. Superb olive oil, homemade prosciutto and cheese combined with warm crunchy bread are a must! There is also mouth-watering Krk lamb that Roman emperors used to relish, šurlice hand-rolled pasta, authentic pastry... The island of Krk takes special pride in Vrbnik Žlahtina – a superb dry white wine made from the white Žlahtina grape variety that enjoys a protected geographical indication status. Once you feel the island's vibe and taste the local delicacies, you'll keep coming back for more!



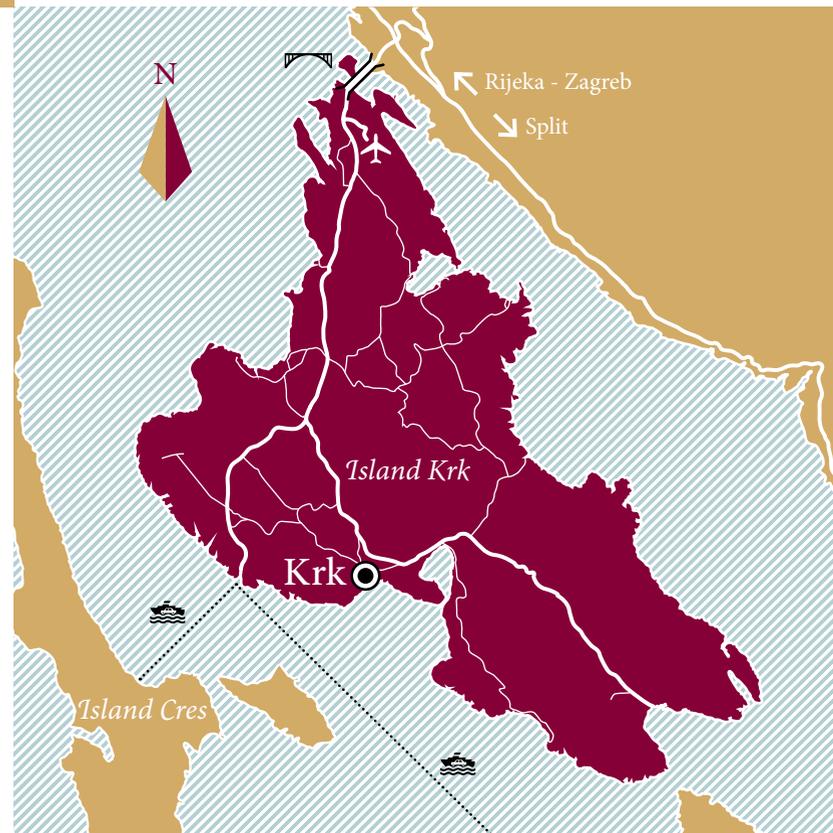
**KRK  
TOURIST BOARD**

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