

Interreg Charter for Sustainable and Responsible Cycling Tourism in the MED area



MEDCYCLETOUR

BENEFITS

of cycling tourism for the MED area

We, the undersigned, acknowledge the benefits of cycling tourism for the Mediterranean region:

- Cycling is truly environmentally sustainable means of both transport and tourism.
- Cycling tourism can contribute to the economic sustainability of destinations.
- Local communities and wider society benefit from the development of dedicated cycling infrastructure, contributing to social sustainability too.



OBJECTIVES

for developing cycling tourism in the MED area



We, the undersigned, agree that the following objectives are necessary to unlock the potential benefits of cycling:

- Build and sign attractive, safe, direct and comfortable European, national, regional and
- Develop more dedicated services to cater for the increasing numbers of cycling tourists coming to the MED area.
- Improve and promote the image of cycling and cycling tourism, and the positioning of the Mediterranean region as a cycling tourism destination.
- All relevant stakeholders should collaborate to realise the activities above, establish or support National EuroVelo Coord
- Adequate financial resources meet to be allocated in order to realise the objectives listed above. This will require a blend of EU funds from the financial perspective (2021-2027), national/regional/local public resources and private investments.

ACTIONS

to develop and promote cycling tourism in the MED area

We, the undersigned, commit to the following actions within our means and jurisdiction:

- Exchange know-how, expertise, best practices and experiences to implement the objectives and actions described in this charter.
- Raise awareness and advocate for financial resources for developing cycling tourism at all levels of government.
- Implement those measures (described above) that are our responsibility.
- Continue to collaborate on the international level across the MED area to develop sustainable and responsible cycling tourism.



Prepared in the frame of the MEDCYCLETOUR project supported by the MED Interreg Programme:







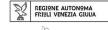














Generalitat









Interreg Charter for **Sustainable and Responsible** Cycling Tourism in the MED area **MEDCYCLETOUR**



Additional **stakeholders** supporting the Charter:

























































































































































507





































